

Larimer County Mobility Committee (LCMC)–AGENDA
September 17, 2020
1:30 – 3:00 p.m.

Call-in information:
<https://global.gotomeeting.com/join/188842469>
+1 (872) 240-3212
Access Code: 188-842-469

-
1. **Call Meeting to Order, Welcome, Introductions**
 2. **Review of Agenda**
 3. **Public Comment (2 minutes each)**
 4. **Approval of July 16, 2020 Meeting Minutes**
-

PRESENTATIONS

- 1) **The Arc of Larimer County** Cari Brown
Get-to-know-you presentation from LCMC member

ACTION ITEMS

No items this month.

DISCUSSION ITEMS

- 1) **Marketing & Outreach Plan** Gordon
Proposed name, logo, and marketing people
- 2) **Statewide Funding** Gordon
Transportation Services for Vulnerable Populations, including Seniors
- 3) **One Call/One Click Center Project Updates** Gordon

LCMC MEMBER REPORTS

5. **Final Public Comment (2 minutes each)**
6. **Next Month's Agenda Topic Suggestions**
7. **Next LCMC Meeting: November 19, 2020**

Larimer County Mobility Committee (LCMC)—MINUTES

July 16, 2020

1:40 p.m. – 2:51 p.m.

1. Call Meeting to Order, Welcome and Introductions

- Anna Russo, Chair, Transfort
- Jim Becker, PAFC
- Cari Brown, The Arc of Larimer County
- Megan Garbarino, Foothills Gateway
- Katlyn Kelly, Transfort
- Katy Mason, LCOA
- Bridie Whaley, COLT
- Megan Kaliczak, zTrip
- Jen Briggs, American Cancer Society: “Road to Recovery” Program
- Connie Nelson-Cleverley, SAINT

NFRMPO staff: Sophia Maes, Alex Gordon

2. Review of Agenda

3. Public Comment (2 minutes each)

No public comment received.

4. Approval of May 21, 2020 Meeting Minutes

Russo moved to approve the meeting minutes. Garbarino seconded the motion, which was approved unanimously.

PRESENTATIONS

No items this month.

DISCUSSION ITEMS

1) COVID-19 Updates –

- a. Gordon informed the Committee the NFRMPO virtual meeting policy goes through August and asked if virtual only meeting should be continued past that point. Russo stated she likes the virtual meetings and they should be an option regardless of in-person meetings. Brown agreed and would like to avoid meeting in person. Becker and Kaliczak confirmed they would like to continue meeting virtually past August.
- b. Gordon introduced Sophia Maes, the new NFRMPO AmeriCorps VISTA, who will be helping with non-public providers and mobility marketing projects through December.
- c. Garbarino introduced herself as the new Transportation Program Manager at Foothills Gateway. Angela Woodall was promoted. Foothills Gateway is still not open to the public until at least July 31st and will hear the decision about August soon. They have started providing limited services.
- d. Russo stated that Transfort’s Around the Horn service has started operating their summer service (a bus every 20 minutes). The Transit Centers are still closed, while City buildings



are scheduled to be open to the public in September. Transfort ridership is down, and they will be conducting a survey to gauge the community comfort level with transit before and after COVID-19. The Transfort buses receive a nightly deep clean and spot cleaning throughout the day. They also have overflow buses running to help with capacity and social distancing. Gordon asked if the travel training has been cancelled. Russo stated travel trainings, including the ones through the Chilson Center, have been canceled through the end of the year, but they hope to have a virtual travel training by Fall.

- e. Becker announced that he was finished with his time at PAFC.
 - f. Mason reported the Larimer County Office on Aging has a new Program Manager, Katie Stieber, who was previously at the Fort Collins Senior Center for over 20 years. Though the staff can now go into the office to retrieve necessary items, they are still working virtually and not allowed into the office for working purposes.
 - g. Briggs announced the Cattle Barons Ball 2019 fundraiser was successful, resulting in both Banner Health and UC Health applying for grants to give rides in Northern Colorado. Their volunteer driver program is on hold at the national level.
 - h. Nelson-Cleverley stated SAINT has been operating. They have more options for rides now, but they are still running less than half capacity.
 - i. Brown stated the Arc of Larimer County office is closed to visitors, though they can meet on an as-needed basis. The staff is working partly in the office, partly by telecommuting. They are still doing advocacy virtually. She asked Nelson-Cleverley why SAINT has been giving fewer rides. Nelson-Cleverley replied there was a decreased demand for rides; however, Loveland has had more rides than Fort Collins. In the first part of March they were only giving essential services rides, and they have increased as other businesses have opened.
 - j. Kelly reported Transfort won an FTA Transit-Oriented Development (TOD) pilot program grant to potentially expand service in the North College area.
 - k. Kaliczak stated zTrip is going, Dial-A-Ride has less than half of the riders they had pre-COVID and fewer drivers. There has been an uptick in the number of rides, and because they must sanitize between rides, there have been longer wait times. They need more drivers, but it is more of an issue in Weld County. They are currently only offering rides to one household or one passenger (no shared rides) but are sometimes given misinformation about who is in a household and who simply wants to share the ride. They are socially distancing in the office, as they cannot telecommute. They cannot provide masks in general, but they can if the client alerts them ahead of time.
 - l. Whaley stated COLT operations are back to normal. They have plexiglass shields in buses, and they considered supplying masks but decided not to after discussions with their legal team.
- 2) **Funding Impacts** – Gordon stated the CARES Act provided \$25 billion nationally to help prepare transit services against COVID-19. There is no local match requirement, and it helps cover eligible costs accrued from January 20, 2020 forward. Of the \$25 billion, \$12.8 million was awarded to Fort Collins, Loveland, and Berthoud, and \$7 million to Greeley and Evans. Colorado received \$330



million overall, mostly going towards RTD to help offset lower ridership, install safety improvements, and purchase cleaning supplies. He will send the presentation of the CARES Act to the group. Kelly stated Transfort is using most of the funds to compensate for the lack of fares.

Mason added there was a funding opportunity called Families First Coronavirus Relief Act to provide COVID-19 relief for the Office on Aging. The funds can be used to provide nutritional services, mental health, or any other COVID related programs.

Gordon discussed the Can Do Challenge from CDOT, which allows DRCOG and other departments to combine funding resources to help the Colorado economy to improve. The Revitalize Main Street Program is part of this challenge, and grants up to \$50,000 with a 10 percent local match to redistribute space on the street for additional bikes, restaurant dining, etc. There is also a Community Telework Program, “developed to support communities in the creation of innovative Transportation Demand Management (TDM) programs and tools that draw from the lessons learned during the COVID-19 pandemic and past TDM work. Leveraging these lessons, the program intends to promote innovative tools that encourage practices - such as social distancing and teleworking - that can be further integrated into basic work practices and standards on a statewide level.” There is no local match requirement (although encouraged), and awards are up to \$5,000. Gordon stated the grant applications are on a rolling basis but must be spent no later than December 1st, 2020.

Gordon stated the CDOT Capital Call for Projects are due in December 2020. In 2021, they are planning to shift to a “super-call” for projects (versus a Capital Call then an Operations Call). This will be good for rural Larimer County as well as Larimer County as a whole.

As far as local match assistance, Gordon stated it is expected Fort Collins and Loveland will reduce the locally funded projects to maintain the Federal projects. He also mentioned the Poudre Express is still not running. Biking and walking is up 75 percent compared to this time last year. Becker asked if there is a Call for Funding that may fit with the Red Feather Lakes area, to which Gordon replied he had a recent call with Red Feather Lakes and would provide more information with the Fall Call for Projects when it is released. He stated they will need a few more partners (such as Wellington) in order to have a bigger ask.

Gordon asked the question “Are services affecting vulnerable communities versus others?”. Mason stated that the riders of transit are typically already in the vulnerable population. Brown agreed, stating that those who lost their jobs were of lower income, students with disabilities are struggling more to adapt to at-home learning. However, many patrons feel safer on the bus than in a smaller taxi vehicle. Kaliczak stated that the vulnerable community already finds change and adaptation difficult on a normal basis.

Gordon asked how agencies are communicating with their clients about these changes?, especially when not everyone has a smartphone or a computer. Kaliczak mentioned many clients are calling in and are frustrated with figuring out how to get from A to B. zTrip is doing their best, trying to give 1-on-1 assistance, but often they don’t know what information the client needs or how else to get it to them besides them calling in. Brown stated the Arc of Larimer County posts pictures of their new



safety measures to their social media in order to visually show what is happening. Kaliczak stated that zTrip used to have better communications through the Senior Center, but not so much anymore since COVID. Briggs stated that their program is marketing the types of training that their volunteers are receiving and posters of what they are doing for safety measures. They are trying to create positive reinforcement around wearing masks. Brown agreed, advising one post a week on Facebook describing the benefits of wearing masks from different perspectives (such as helping the economy, etc).

- 3) **One Call/One Click Center update** – Gordon informed the group that Uber acquired RouteMatch and that he would send the article out. This is interesting because RouteMatch was marketed as an affordable option, seemingly adverse to Uber’s branding.

The NFRMPO is still waiting on the MMOF contract from CDOT. A potentially overwhelming situation for CDOT was that one of the largest Senior Resource Centers in Denver decided to transfer their transit program to Via. He is not sure what the CDOT timelines are, though the DTR was told that the MMOF was a priority. Becker asked how we would be able to put pressure on CDOT to get the MMOF contracts moving. Gordon advised that there are currently a lot of frustrations and will talk with Suzette about a good next step.

The Coordinated Public Transit/Human Services Transportation Plan, also known as the Coordinated Plan, will begin in October and will address the efforts of mobility investment to assist seniors and adults with disabilities, as well as the big transit improvements for the next 5 years.

- 4) **NEMT Updates** – Gordon stated that the Department of Health and Finance decided to create a statewide brokerage through Intelliride for Medicaid. Many people are not happy, but the transition will be around August 1st. Kaliczak agreed that Larimer County will feel the impacts of longer hold times, confusion, and service issues as this transition takes place. Gordon stated this transition is in attempt to have the State of Colorado cover the administrative costs, where before they were often covered by the counties (except the NFRMPO and DRCOG).

LCMC MEMBER REPORTS

- Brown stated that the Arc of Larimer County is conducting two focus groups during the week of July 20th for Individuals with Developmental Disabilities (IDD) and caregivers but would love to have members of this group attend. Gordon will send the flyer out to the group.

5. Final Public Comment (2 minutes each)

No public comment received.

6. Next Month’s Agenda Topic Suggestions

OCOCC Marketing Plan presentation

7. Next LCMC Meeting: Thursday, September 17, 2020

NFRMPO ONE-CALL, ONE-CLICK CENTER

RideLink

MARKETING PLAN

AUGUST 14th, 2020

EXECUTIVE SUMMARY

RideLink is a portal for trip planning and coordination for adults with disabilities and seniors. Operated by the NFRMPO in Fort Collins, CO on behalf of Larimer and Weld Counties. RideLink is your 1-Call, 1-Click portal for senior and ADA trip planning in Northern Colorado.

RideLink is a coordinated system that links clients to rides amongst multiple providers with seamless and accessible options for the user across Larimer and Weld Counties. RideLink] knows that trip coordination and planning can be overwhelming and expensive. That's why we've created a simple one-stop trip planning center. At RideLink, we understand that life is complicated enough; finding a ride shouldn't be.

GOALS

1. Brand the mobility management program, including the One-Call, One-Click Center
2. Market the program to the general public and to groups that come in contact with people who might use the service (human services agencies, churches, programs for people with disabilities, older adults, etc)
3. Utilize social media, email, SEO, and non-digital strategies to drive organic traffic into conversions
4. Market the benefits of having mobility options by collecting testimonials, hosting webinars, and having other resources available
5. Market the value of and need for volunteer drivers and other positions.

TARGET PERSONA #1

VANNA GOGH

Identifiers

- Female, 57 years old
- Berthoud, CO
- Married, husband works full-time as Manufacturing Tech at Woodward Inc, 1st shift
- 3 daughters, ages 29, 27, and 24
- Part-Time (28-32 hrs/wk, 4 days/wk) Administrative Assistant/Office Manager
- Income: \$27,000-29,000
- Education: High School, some College



About Vanna

Vanna moved to Berthoud, CO in the early 1980s, where she met and married her husband of 35 years, John. John's mother Rose has recently been diagnosed with dementia and Type II diabetes. With John working 1st shift full time (8 a.m. – 4 p.m, M-F), he has limited availability. The responsibility of checking on Rose and taking her to medical appointments has fallen on Vanna.

Though she has a relatively good relationship with Rose, the extra responsibilities have taken a toll on Vanna, and she is struggling to manage everything. She is beginning to gain weight, has chronic exhaustion, and is becoming quickly irritated at her family's lack of help.

Motivators

- **Does not want to be a caregiver:** is angry and frustrated that she doesn't have more support and appreciation.
- **Preventing Rose from Deteriorating:** To prolong her decline, it is critical for Rose to have access to preventative medical services.

Goals

- **Relieve the burden of Rose's transportation:** Give Vanna more personal time, and reassure Vanna that she does not have to carry the entire burden.
- **Reduce Vanna's stress and overwhelm:** Make the process of navigating the moving components of Rose's care simple.

MARKETING PLAN

KEY FEATURES OF TARGET #1

- Ability to maintain/monitor loved one's health without being directly involved
- Consistent messaging is the key-- reaching out to those who will have aging parent in near future if not now.
- Potential for an app: Help family caregivers stay organized with a free app offering features such as a calendar to track appointments, insurance info, emergency contact info, reminders, etc.
- Voice: Comforting/understanding, non-judgmental, supportive, responsible, "we'll take care of it", trustworthy
- Daily activity support services (ie transportation services) are largest segment to market to caregivers
- Delivering patient-centered care
- Messaging: we care about the health of you and your loved one.

TARGET PERSONA #2

BOB DRIVER

Identifiers

- Male, 76 years old
- Evans, CO
- Lives in a 2-bedroom modular
- Widowed
- 1 son aged 50, 1 daughter aged 54
- Job: Retired meat production worker, Social Security Income
- Income: \$13,000-15,000
- Education: High School
- Insurance: Medicaid, VA



About Bob

Bob moved to the Evans, CO area in 1975 to work in the meat production industry after serving in the Vietnam war. After his wife passed away in 2010, Bob sold his home in Evans to move to a Senior community park where he lives in a modular. He still drives, but his sedan is not reliable, and he has difficulties getting in and out. His 2 children live in Fort Collins, but are only able to visit their father once a week.

Bob suffers from Type II diabetes, high-blood pressure, and chronic kidney disease. He receives dialysis treatment three times a week in DaVita in Greeley, CO. He also has regular trips to the Rocky Mountain Regional VA Medical Center in Aurora, CO. He often feels lonely and wishes that he could attend more events and see old friends at the American Legion Post 18 in Greeley.

Motivators

- **Social Interaction:** To relieve his loneliness.
- **Independence:** He does not want to be a burden to his children or neighbors, and wants options that retain his pride and dignity
- **Modesty:** Using the minimum required, nothing too flashy.

Goals

- **Feeling Important:** Wants his existence to be acknowledged and respected. and a sense of pride and value.
- **Simple, enjoyable experience:** Wants to build loyalty and trust with the service. Depends on service reliability and flexibility for future needs.
- **Sense of community:** Wants connection to a group identity.

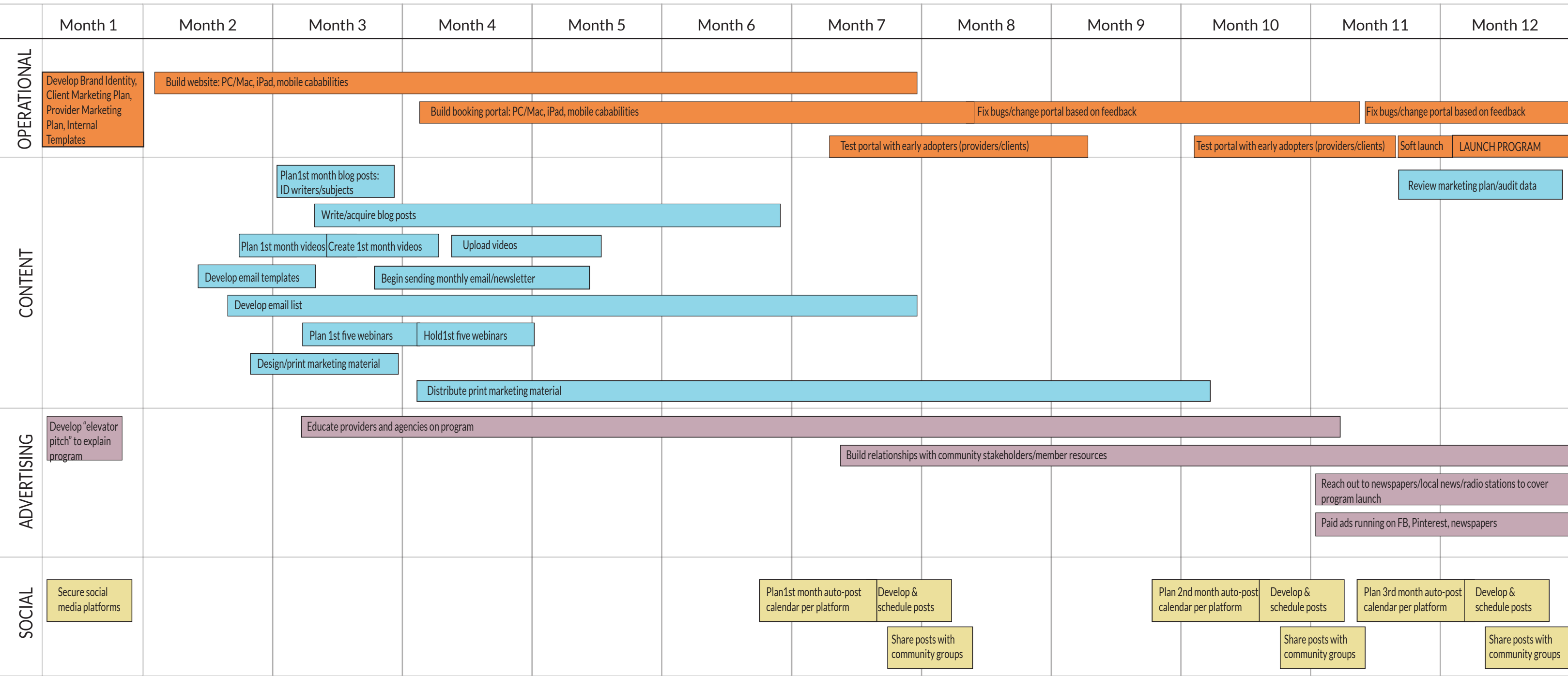
MARKETING PLAN

KEY FEATURES OF TARGET #2

- Need to earn trust/prove value-may take time/consistency
- Reinforce reliability of service but also flexibility (reliable for today, flexible for tomorrow)-worth investing time into, testimonials
- Responsive and helpful--Excellent customer service is crucial (hire good representatives)
- Value-Added Marketing: When you provide prospects with an added piece that is free, useful, and valuable, you will boost response from seniors. A value added piece can be an objective, informational piece, a small gift, or something useful like a checklist or a calendar.
- Value added pieces can be offered in direct mail pieces or online. Appreciation of their trust--send thank you notes with no strings/sales goal attached to show connection and support
- Transparency about what information is needed and why, explain every part of process (step by simple step)
- Message: what this service can do for client (opportunities it creates, effects)
- Thoughtful marketing: Explanations in context and product endorsements are especially appreciated (always making their experience better)
- Focus on client, make them the hero
- Large/easy to read type

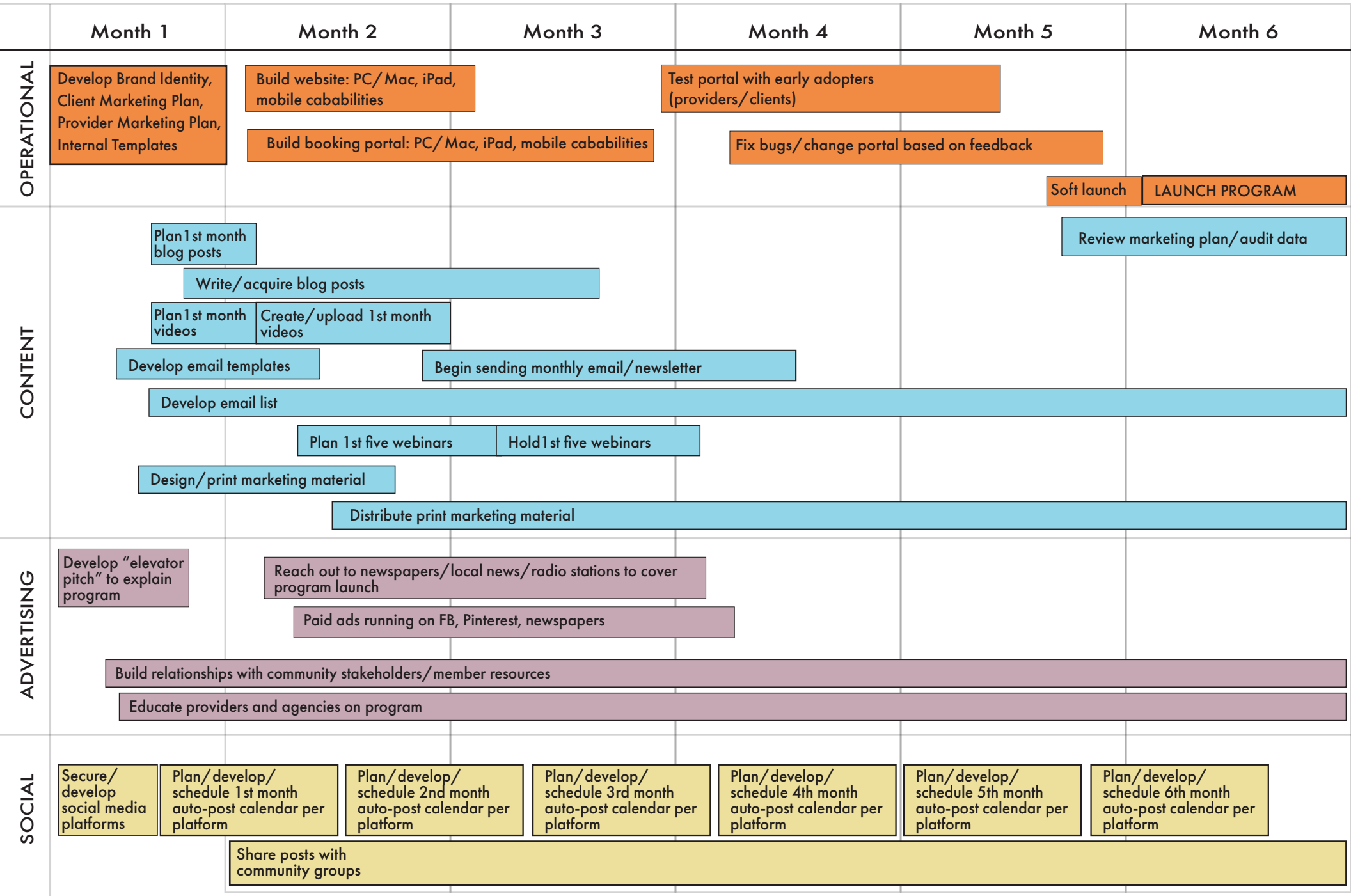
Marketing Strategy

12-Month Timeline



Marketing Strategy

6-Month Timeline



LOGO OPTIONS

ride link

ride link

LOGO OPTIONS





Life is complicated enough.
Finding a ride shouldn't be.

Create a Free Profile

Secure

[XYZ Security] protects your information.

Reliable

Provider information is updated in real-time for ride reliability.

Easy

One-call or one-click booking.

Affiliated Partners





Dashboard

[Upcoming Rides](#)

[Ride Details](#)

[My Resources](#)

[Billing & Statements](#)

Dashboard

Find A Ride

Profile/Account

Messages

Help

Monday, August 3rd 2020

- ▶ 8:00 AM Home to Medical Center of the Rockies
- ▶ 4:15 PM Medical Center of the Rockies to Home

Wednesday, August 5th 2020

- ▶ 9:45 AM Home to Poudre Valley Hospital
- ▶ 12:15 PM Poudre Valley Hospital to Home

Thursday, August 20th 2020

- ▶ 4:00 PM Home to 123 Smith St., Fort Collins 80525

AUGUST 2020						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Dashboard



[Upcoming Rides](#)

[Past Rides](#)

[My Resources](#)

[Billing & Statements](#)

Dashboard

Find A Ride

Profile/Account

Messages

Help

Monday, August 3rd 2020

▼ 8:00 AM Home to Medical Center of the Rockies [Edit](#)

8:00 AM PICK-UP: heart&SOUL

9:00 AM TRANSFER: COLT

9:00 AM ARRIVE

▶ 4:15 PM Medical Center of the Rockies to Home

Wednesday, August 5th 2020

▶ 9:45 AM Home to Poudre Valley Hospital

▶ 12:15 PM Poudre Valley Hospital to Home

Thursday, August 20th 2020

▶ 4:00 PM Home to 123 Smith St., Fort Collins 80525

AUGUST 2020						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Find A Ride

Search

Saved Rides

My Locations

Date of Ride

08/03/2020

AUGUST 2020						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Arrival Time

09:00

AM

From

To

+add a stop

Return Trip Needed?

Yes No

Pick-Up Time

4:15

PM



Dashboard

Find A Ride

Account

Messages

Help



COLORADO

Department of Transportation

Division of Transit & Rail

2829 W. Howard Place
Denver, CO 80204-2305

TO: Transportation Commission
FROM: Sophie Shulman, Chief, Office of Innovative Mobility
David Krutsinger, Director, Division of Transit & Rail
Brodie Ayers, Project Coordination Unit Manager
DATE: August 19, 2020
RE: \$1 Million Fund from the State Legislature regarding “Transportation Services for Vulnerable Populations, Including Seniors.”

Purpose

Distribute \$1 Million in Vulnerable & Senior Transportation Funds to Appropriate Transit Agencies

Action

Approve the distribution of this \$1 Million in funds, with responsibility delegated to the five Metropolitan Planning Organizations (MPOs) in the state for the urban funds.

Background

The State Legislature in June 2020, through HB 20-1381, retracted \$10 Million in multimodal option funds (MMOF) previously provided through SB 18-001. A general fund transfer of \$1 Million was then provided back to CDOT through CDOT's annual appropriation in the State Budget “Long Bill”. The \$1 Million is dedicated to “Transportation Services for Vulnerable Populations, Including Seniors.”

The Federal Coronavirus Aid, Relief, and Economic Security Act (CARES Act) provided funding for many transit agencies, but left out agencies who receive Federal Transit Administration (FTA) 5310 funds. FTA 5310 funds are dedicated to “Enhanced Mobility of Seniors and People with Disabilities.” Some agencies receive both FTA 5311 and FTA 5310 funds, and CDOT has provided limited funding to such agencies through the CARES Act distribution process. The number of agencies who receive 5310 funds is around 39 (updated Listing attached)

Details

There are two key decisions: (1) rural/urban split, and (2) allocation of responsibility/accountability

1. There are three existing formulas which provide policy precedents for distribution of these funds:
 - FTA 2020 5310 Apportionments: 15% dedicated to rural areas, and 85% to urban areas.
 - State allocation for MMOF: 18% dedicated to rural areas, and 81% to urban areas.
 - State statute for SB 267: 25% dedicated to rural areas, and 75% to urban areas.

Beyond this higher level of rural/urban split, the urban areas would be allocated according to the 5310 ratios among the MPOs, and CDOT would contract directly with the rural sub-recipients. Even though the 25% dedicated to rural areas might appear to slant towards rural areas, the numbers come pretty close to parity, on average. The average urban area agency would receive \$33,000 in shares of this funding, vs an average of \$16,000 per rural agency. On a per-capita basis, the average urban area receives 16.6 cents per capita in shares of this funding, and the rural areas about 19.3 cents per capita. The statewide averages would be \$26,000 per agency, and 17.2 cents per capita. Given the relatively small amount of money to distribute, overall, this is a reasonable conclusion.

2. The State Controller has given CDOT permission to directly transfer some to all of these funds to speed the efficiency of distribution. If CDOT transfers the funds to metropolitan planning organizations (MPOs), rather than contracting them, the dollars are delivered to the intended sub-recipients more quickly, and accountability for the funds is also transferred to the MPOs (read: local control). On the other hand, if CDOT contracts with the MPOs, funding to the sub-recipients takes more time, and accountability for the funds is more consistent across MPOs. Under the “transfer” option, MPOs would have full authority to choose which agencies receive funding,

and how much per agency, based on each of their own Area Agency on Aging, MPO technical advisory committee, and MPO Board decision structures. Agencies could *not* count on the averages stated above, but instead, would be allocated funding based on goals, priorities, and performance measures established by the MPOs.

Recommendation

The staff recommendation is to use the 25% dedicated to rural areas, and 75% to urban areas, and to transfer funds to the MPOs, with allocations as follows:

- DRCOG \$375,000 directly transferred, DRCOG makes sub-allocation decisions
- GVMPO \$60,000 directly transferred, GVMPO makes sub-allocation decisions
- NFRMPO \$115,000 directly transferred, NFRMPO makes sub-allocation decisions
- PACOG \$60,000 directly transferred, PACOG makes sub-allocation decisions
- PPACG \$140, 000 directly transferred, PPACG makes sub-allocation decisions
- Rural/CDOT \$250,000 for rural agencies, CDOT to contract with sub-recipients

Policy Options

1. Accept and approve both the allocation and the delegation of responsibility to MPOs. (Staff Recommendation)
2. Accept and approve only the allocation, but direct CDOT to retain more responsibility through contracting. (Slower in distributing funds, but acceptable to CDOT staff).
3. Accept neither, and refer the staff to refine the proposal.

Next steps

- STAC & TRAC Reviews & Recommendations August 14th
- Transportation Commission Review & Approval August 19th & 20th, respectively
- August 24th begin contracting and/or transfers appropriate to the decision

Attachment: Listing of Potentially Eligible Agencies

Listing of Potentially Eligible Agencies

(5310 Transit Agencies Who Receive Funding from CDOT or MPOs/Others Who Coordinate with CDOT)

Denver Metropolitan Area / DRCOG Region

1. A Little Help
2. Broomfield, City and County of
3. Clear Creek County / Prospector Transit
4. Colorado Nonprofit Development Center (CNDC)
5. Continuum of Colorado
6. Developmental Pathways
7. Douglas County
8. Easter Seals Colorado
9. Goodwill Industries of Denver
10. Lakewood, City of
11. Laradon Foundation
12. Littleton Omnibus
13. Via Mobility

GVMPO Region / Grand Junction Area

1. Family Health West
2. HopeWest

NFRMPO Region / Fort Collins - Greeley - Loveland Area

1. North Front Range Metropolitan Planning Organization

PACOG Region / Pueblo Area

1. Seniors Resource Development Agency (SRDA)

PPACG Region / Colorado Springs Metropolitan Area

1. Community Services & Supports
2. Discover Goodwill of Southern and Western Colorado
3. Disability Services, Inc., dba Envida
4. El Paso Fountain Valley Senior Citizens Program Inc.
5. Rocky Mountain Health Care Services (RMHCS)
6. Silver Key Senior Services

Rural Agencies / CDOT

1. Baca County Seniors Van
2. Blue Peaks Developmental Services
3. Community Connections, Inc.
4. Community Options
5. Daybreak
6. Horizons Specialized Services
7. Inspiration Field
8. Johnstown Senior Center
9. Lake County
10. La Plata County Senior Services
11. Mountain Family Center
12. Mountain Valley Developmental Service
13. Northwest Colorado Center for Independence (NWCCI)
14. Northwest Colorado Council of Governments (NWCCOG)
15. Platteville, Town of
16. Routt County Government



COLORADO

Department of Transportation

Vulnerable & Senior Transportation Fund

August 2020



Vulnerable & Senior Transportation Fund Approach

Budget Line Item

Vulnerable Populations and Seniors

%	ACTIVITY	TOTAL
0%	Administration <ul style="list-style-type: none"> Handled through the CARES Act Funds 	\$0
75%	Urban 5310 & Other Senior Providers <ul style="list-style-type: none"> Direct transfer of funds to MPOs MPOs responsible for distribution & contracting Approximately 20 Agencies 	\$750,000
25%	Rural Colorado Transit Agencies <ul style="list-style-type: none"> Approximately 16 Agencies 	\$250,000
		\$1,000,000



Vulnerable & Senior Transportation Fund Approach - Urban / MPO Areas

Colorado Springs Metropolitan Area / PPACG Region

1. Community Services & Supports
2. Discover Goodwill of Southern and Western Colorado
3. Disability Services, Inc.
4. El Paso Fountain Valley Senior Citizens Program Inc.
5. Rocky Mountain Health Care Services (RMHCS)
6. Silver Key Senior Services

Grand Junction Area / GVMPO Region

1. Family Health West
2. HopeWest

Pueblo Area / PACOG Region

1. Seniors' Resource Development Agency (SRDA)

NFRMPO /Fort Collins - Greeley - Loveland Area

1. North Front Range Metropolitan Planning Organization

Denver Metropolitan Area / DRCOG Region

1. A Little Help
2. Broomfield, City and County of
3. Clear Creek County / Prospector Transit
4. Colorado Nonprofit Development Center (CNDC)
5. Continuum of Colorado
6. Developmental Pathways
7. Douglas County
8. Easter Seals Colorado
9. Goodwill Industries of Denver
10. Lakewood, City of
11. Laradon Foundation
12. Littleton Omnibus
13. Via Mobility



Vulnerable & Senior Transportation Fund Approach - Rural Areas

Agencies from Rural of Colorado

1. Baca County Seniors Van
2. Blue Peaks Developmental Services
3. Community Connections, Inc.
4. Community Options
5. Daybreak
6. Horizons Specialized Services
7. Inspiration Field
8. Johnstown Senior Center
9. Lake County
10. La Plata County Senior Services
11. Mountain Family Center
12. Mountain Valley Developmental Service
13. Northwest Colorado Center for Independence (NWCCI)
14. Northwest Colorado Council of Governments (NWCCOG)
15. Platteville, Town of
16. Routt County Government



Vulnerable & Senior Transportation Fund Approach

- NFRMPO \$115,000 directly transferred, NFRMPO makes sub-allocation decisions
- DRCOG \$375,000 directly transferred, DRCOG makes sub-allocation decisions
- PPACG \$140,000 directly transferred, PPACG makes sub-allocation decisions
- PACOG \$60,000 directly transferred, PACOG makes sub-allocation decisions
- GVMPO \$60,000 directly transferred, GVMPO makes sub-allocation decisions
- CDOT (Rural) \$250,000 divided nearly equally among 16 agencies, or approx. \$15,625/agency