



Weld County Mobility Committee (WCMC)—AGENDA
August 25, 2020
1:30 – 3:00 p.m.

- 1. Call Meeting to Order, Welcome and Introductions**
 - 2. Review of Agenda**
 - 3. Public Comment (2 minutes each)**
 - 4. Approval of June 23, 2020 Meeting Minutes**
-

DISCUSSION ITEMS

- | | |
|------------------------------------------------------------------------------------|--------|
| 1) Outreach and Marketing Plan | Gordon |
| Initial discussion of the outreach and marketing for the One Call/One Click Center | |
| 2) Additional CDOT Funding | Gordon |
| \$115K for “Transportation Services for Vulnerable Populations, including Seniors” | |
| 3) CDOT Capital Call for Projects | Gordon |
| Initial discussion of potential needs and concerns | |

GREELEY-EVANS TRANSIT NEWS AND UPDATES

WCMC MEMBER REPORTS

- 4. Final Public Comment (2 minutes each)**
- 5. Next Month’s Agenda Topic Suggestions**
- 6. Next WCMC Meeting: October 27, 2020**

Weld County Mobility Committee (WCMC)—MINUTES
June 23, 2020
1:34 p.m. – 2:34 p.m.

1. Call Meeting to Order, Welcome and Introductions

- Abdul Barzak, Town of Severance
- Janet Bedingfield, 60+ Ride
- Julie Glover, Adeo (formerly Greeley Center for Independence)
- Andrew Jones, Arc of Weld County
- Larry McDermott, Arc of Weld County

NFRMPO staff: Alex Gordon, Sophia Maes

2. Review of Agenda

3. Public Comment (2 minutes each)

4. Approval of April 28, 2020 Meeting Minutes

Abdul motioned to approve the minutes. Julie seconded the motion, and it was approved unanimously.

ACTION ITEMS

No items this month.

PRESENTATIONS

No items this month.

DISCUSSION ITEMS

- 1. COVID-19** – Alex asked for WCMC members to provide updates on how their agency is responding to COVID, impacts to their budgets, and lessons learned.
 - a. Janet explained that social distancing is nearly impossible in a vehicle, yet people still need to get to medical appointments and get groceries and prescriptions. Because of this, 60+ Ride has transitioned to grocery delivery service to seniors and adults with disabilities. Many volunteers have been willing to deliver groceries but not transport people, so 60+ Ride will call and survey all volunteers to see if any are willing to transport people instead of groceries again. Depending on the need, funding, and volunteers, they may be able to go forward with both at limited levels. An obstacle in the grocery program is that it is very time and labor intensive. However, because 60+ Ride has developed the process, they could switch between client transportation and grocery delivery if needed. The biggest question is simply capacity to do both services. They are also anticipating a loss in grocery delivery volunteers as they will be returning to work. If the normal volunteer drivers are not comfortable returning to traditional client transportation, 60+ Ride will need to find a compromise to make the volunteers more comfortable. Another limitation is that the grocery delivery funding comes through the COVID-19 money from the Weld County AAA and must be used by the end of the year. There is interest



from clients for the program to continue if possible. Alex asked if Weld County will be supporting grocery delivery beyond COVID-19. Janet stated that there has not traditionally been funding for this type of program. There are still a lot of questions about how this could continue, especially if there will be another spike in COVID-19 cases. Alex asked if Janet would be able to ask clients about social isolation in the survey they are planning to do. She said they will plan to, but it may not be answered due to survey fatigue.

- b. Andrew updated the committee that the Arc of Weld County board made the decision to work from home. All staff are working remotely and are on payroll, and they do not have a return plan at this point and do not have a pressing need to be in-office. Alex asked if there have been any funding resources that have benefited clients, to which Andrew Jones stated that the Arc Thrift Store provides a large portion of their funding. Because the store was closed for a while, the annual budget has taken a hit. However, they are finding ways to redirect budgets from canceled summer event plans to the deficit.
- c. Julie Glover stated that Greeley Center for Independence (now Adeo) is gearing back up. They are now open Monday through Thursday from 8 am to 5pm. They plan on going back to Monday through Friday in July. They unfortunately had to close their warm water therapy pool as there is no medical way to make it safe until there is a vaccine for COVID-19. Therefore, the board has decided to keep it closed indefinitely, except for aqua therapy patients. The Hope Apartment tenants are living independently and are masking whenever they are out. Stephen's Farm Campus is having a harder time, as they have been on lockdown like nursing homes and are experiencing some cabin fever. Last week they were able to start letting a few people outdoors. The office is still not at 100 percent, and a lot of staff work from home. Alex asked about the mental health outreach steps being taken for isolated clients. Julie said there have been remote mental health appointments.
- d. Larry stated that they are focusing on connecting clients to services via internet accessibility. The Arc of Weld County received a grant from Walmart to purchase several Chromebooks, but they would like to be able to serve a larger market than just those with developmental disabilities (such as low-income Hispanic families, seniors, etc). They are trying to create an internet connectivity program that is equitable for many vulnerable populations. They have only been working on this for about three months but will be putting more resources into the program. With increased connectivity they will need to offer more tech support to their clients, and plan to do trainings upfront (i.e. how to navigate the internet safely, avoid scams, etc.). They are focusing on educating their clients to use the technology instead of assuming that they are not capable. Larry also reported the disabled population is the most disenfranchised and underrepresented in access to voting tools. The Arc of Weld County is worried about apathy among the community for ballot issues and hopes to be able to translate ballot issues into understandable language so people can make more informed decisions. They also would like to educate people on voting modes, including mail-in ballots and online voting. Alex stated that Larimer County is making similar efforts in terms of technology connectivity for vulnerable residents and will forward information.



- e. Abdul Barzak stated that the Severance staff have been back in the public buildings since June 1, and will probably be up to 100 percent by July 1. Staff is mostly staying in their offices, and handwashing stations and masks are available to the public. They are learning how to have voting meetings remotely while also allowing the public to attend. A lot of residents are utilizing the trails and parks which is great but brings increased upkeep needs. The promotion of open spaces will continue.
- f. Janet Bedingfield informed the committee that Next50 has \$2.5M of grant money available for those who serve the aging population. Alex Gordon reminded the committee of the Revitalizing Main Streets Program grant that Ryan Dusling had sent the previous week. He also asked everyone to share any other resources they have with him and he will send them out to the group.

2. Statewide Transportation Plan

Alex informed the committee that the Statewide Transportation Plan is open for public comment through July 30. He noticed that, in comparison to the 2014 survey, people in Larimer and Weld have experienced an improvement getting to a needed destination. The One-Call, One-Click Center was approved by the Upper Front Range TPR and CDOT as a project on the Statewide Transportation Plan. The Statewide Transportation Plan and Statewide Transit Plan are available on the CDOT website, as well as the Regional Transportation and Transit plans, with any projects that potentially need funding listed. There is also the project potential of a Bustang service from Greeley to Denver.

3. One Call/One Click Center Project Updates

Alex introduced Sophia Maes, the new NFRMPO AmeriCorps VISTA. She was working with the San Luis Valley Regional Transit Council in Alamosa previously, has a marketing background, and is working on mobility related projects. She should be able to bring a clearer marketing and outreach plan to the Mobility Committee in August. In terms of the Multi-Modal Opportunity Fund Grants, the NFRMPO is still going through the contracting process with CDOT. Alex Gordon is hopeful that the funds will be released in the next 1-2 months, and that the NFRMPO will be able to hire the Mobility Manager to help implement the outreach plan. He anticipates that Summer 2020 will be good for the Mobility Program. Alex Gordon mentioned that the NFRMPO has a very small local match for the CDOT grants to conduct more outreach in rural Larimer and Weld Counties (not limited to the NFRMPO boundaries). They can look at the US85 corridor of communities and others that need help.

4. NEMT updates

Alex Gordon stated that Colorado is moving to statewide brokerages, meaning that the Medicaid brokers will be split up into regions instead of counties. There are a lot of changes coming with the brokerage service through Intelliride. There are still a lot of questions and disconnect on the implementation of this transition. This change does not necessarily impact Larimer and Weld County, but there is a question of whether Larimer and Weld County service will slow because of new statewide clients. The transition begins 7/1/2020.



GREELEY EVANS TRANSIT NEWS AND UPDATES

Alex read Leighton Powers' update that the Poudre Express is not currently operating, but most service in Greeley is running.

WCMC MEMBER REPORTS

- Larry stated the Arc of Weld County is becoming involved in educating clients on state and federal legislation related to Medicaid and benefits (through non-partisan modes) that may have negative impact on Medicaid recipients.
- Abdul Bazark relayed that the Town of Severance is working on CDOT grants for improving trail connections.
- Envision sent an update that they have started their Day Program in 1-on-1 groups for about 30 people. They are allowing up to 30% of the employees back in the building starting 6/22, and everyone coming into the building will be screened for high temperatures. They are still closed to the public. The new leased vehicles have all been delivered and they are still in the process of trying to purchase a new wheelchair vehicle.

5. Final Public Comment (2 minutes each)

6. Next Month's Agenda Topic Suggestions

- a) Alex Gordon suggested a discussion on "After COVID-19" options and programs. He would also like to discuss the CDOT Capital Call for Projects in August and hopes that the new Mobility Manager will be hired and in attendance at the next meeting. The One-Call, One-Click Center Marketing and Outreach Plan will also be completed and shared with the group.
- b) Larry stated that he is interested in developing resources for rural areas of Weld County (and counties East of Weld). He would like to know about as many grants as possible, and to get more involved with service providers and rural residents.

7. Adjourn

- a) The meeting adjourned at 2:34 pm. The next WCMC meeting will be August 25, 2020.

NFRMPO ONE-CALL, ONE-CLICK CENTER

RideLink

MARKETING PLAN

AUGUST 14th, 2020

EXECUTIVE SUMMARY

RideLink is a portal for trip planning and coordination for adults with disabilities and seniors. Operated by the NFRMPO in Fort Collins, CO on behalf of Larimer and Weld Counties. RideLink is your 1-Call, 1-Click portal for senior and ADA trip planning in Northern Colorado.

RideLink is a coordinated system that links clients to rides amongst multiple providers with seamless and accessible options for the user across Larimer and Weld Counties. RideLink] knows that trip coordination and planning can be overwhelming and expensive. That's why we've created a simple one-stop trip planning center. At RideLink, we understand that life is complicated enough; finding a ride shouldn't be.

GOALS

1. Brand the mobility management program, including the One-Call, One-Click Center
2. Market the program to the general public and to groups that come in contact with people who might use the service (human services agencies, churches, programs for people with disabilities, older adults, etc)
3. Utilize social media, email, SEO, and non-digital strategies to drive organic traffic into conversions
4. Market the benefits of having mobility options by collecting testimonials, hosting webinars, and having other resources available
5. Market the value of and need for volunteer drivers and other positions.

TARGET PERSONA #1

VANNA GOGH

Identifiers

- Female, 57 years old
- Berthoud, CO
- Married, husband works full-time as Manufacturing Tech at Woodward Inc, 1st shift
- 3 daughters, ages 29, 27, and 24
- Part-Time (28-32 hrs/wk, 4 days/wk) Administrative Assistant/Office Manager
- Income: \$27,000-29,000
- Education: High School, some College



About Vanna

Vanna moved to Berthoud, CO in the early 1980s, where she met and married her husband of 35 years, John. John's mother Rose has recently been diagnosed with dementia and Type II diabetes. With John working 1st shift full time (8 a.m. – 4 p.m, M-F), he has limited availability. The responsibility of checking on Rose and taking her to medical appointments has fallen on Vanna.

Though she has a relatively good relationship with Rose, the extra responsibilities have taken a toll on Vanna, and she is struggling to manage everything. She is beginning to gain weight, has chronic exhaustion, and is becoming quickly irritated at her family's lack of help.

Motivators

- **Does not want to be a caregiver:** is angry and frustrated that she doesn't have more support and appreciation.
- **Preventing Rose from Deteriorating:** To prolong her decline, it is critical for Rose to have access to preventative medical services.

Goals

- **Relieve the burden of Rose's transportation:** Give Vanna more personal time, and reassure Vanna that she does not have to carry the entire burden.
- **Reduce Vanna's stress and overwhelm:** Make the process of navigating the moving components of Rose's care simple.

MARKETING PLAN

KEY FEATURES OF TARGET #1

- Ability to maintain/monitor loved one's health without being directly involved
- Consistent messaging is the key-- reaching out to those who will have aging parent in near future if not now.
- Potential for an app: Help family caregivers stay organized with a free app offering features such as a calendar to track appointments, insurance info, emergency contact info, reminders, etc.
- Voice: Comforting/understanding, non-judgmental, supportive, responsible, "we'll take care of it", trustworthy
- Daily activity support services (ie transportation services) are largest segment to market to caregivers
- Delivering patient-centered care
- Messaging: we care about the health of you and your loved one.

TARGET PERSONA #2

BOB DRIVER

Identifiers

- Male, 76 years old
- Evans, CO
- Lives in a 2-bedroom modular
- Widowed
- 1 son aged 50, 1 daughter aged 54
- Job: Retired meat production worker, Social Security Income
- Income: \$13,000-15,000
- Education: High School
- Insurance: Medicaid, VA



About Bob

Bob moved to the Evans, CO area in 1975 to work in the meat production industry after serving in the Vietnam war. After his wife passed away in 2010, Bob sold his home in Evans to move to a Senior community park where he lives in a modular. He still drives, but his sedan is not reliable, and he has difficulties getting in and out. His 2 children live in Fort Collins, but are only able to visit their father once a week.

Bob suffers from Type II diabetes, high-blood pressure, and chronic kidney disease. He receives dialysis treatment three times a week in DaVita in Greeley, CO. He also has regular trips to the Rocky Mountain Regional VA Medical Center in Aurora, CO. He often feels lonely and wishes that he could attend more events and see old friends at the American Legion Post 18 in Greeley.

Motivators

- **Social Interaction:** To relieve his loneliness.
- **Independence:** He does not want to be a burden to his children or neighbors, and wants options that retain his pride and dignity
- **Modesty:** Using the minimum required, nothing too flashy.

Goals

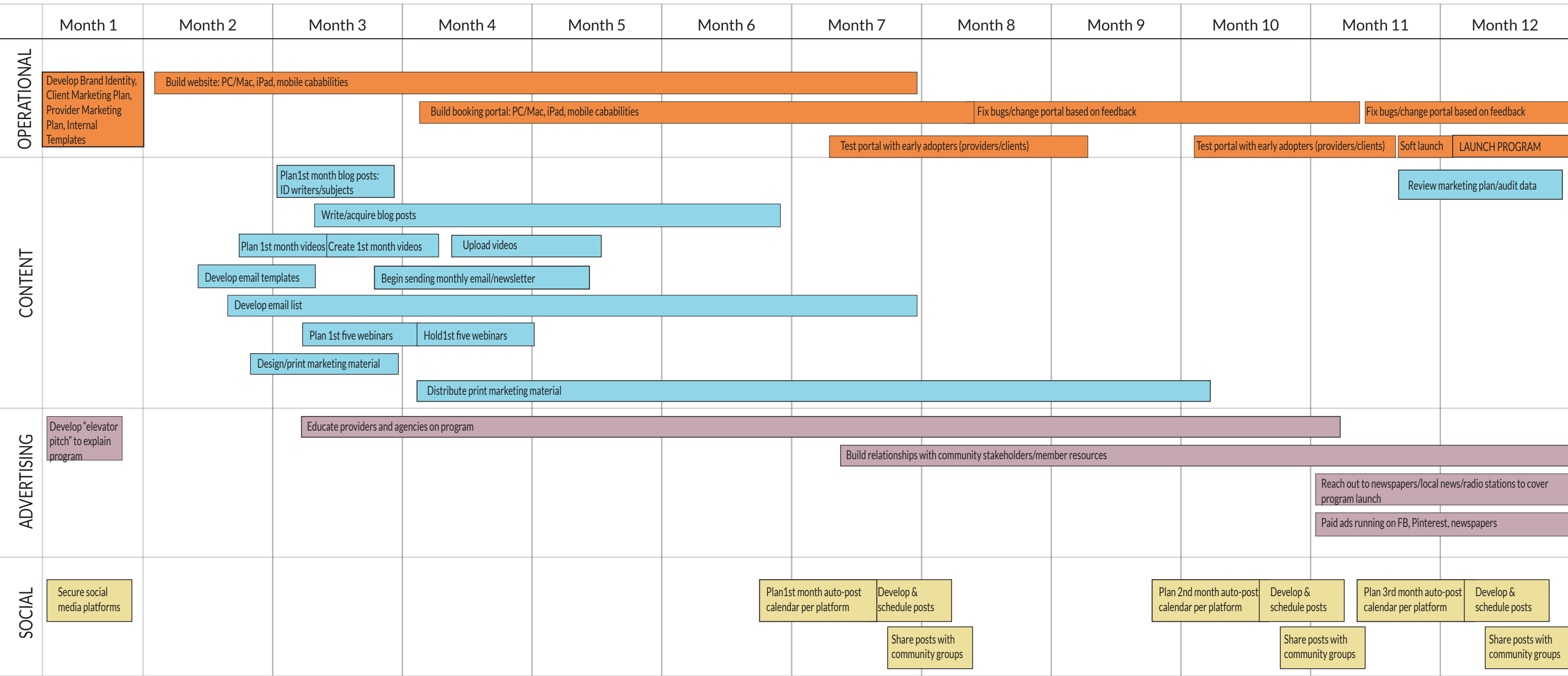
- **Feeling Important:** Wants his existence to be acknowledged and respected. and a sense of pride and value.
- **Simple, enjoyable experience:** Wants to build loyalty and trust with the service. Depends on service reliability and flexibility for future needs.
- **Sense of community:** Wants connection to a group identity.

MARKETING PLAN

KEY FEATURES OF TARGET #2

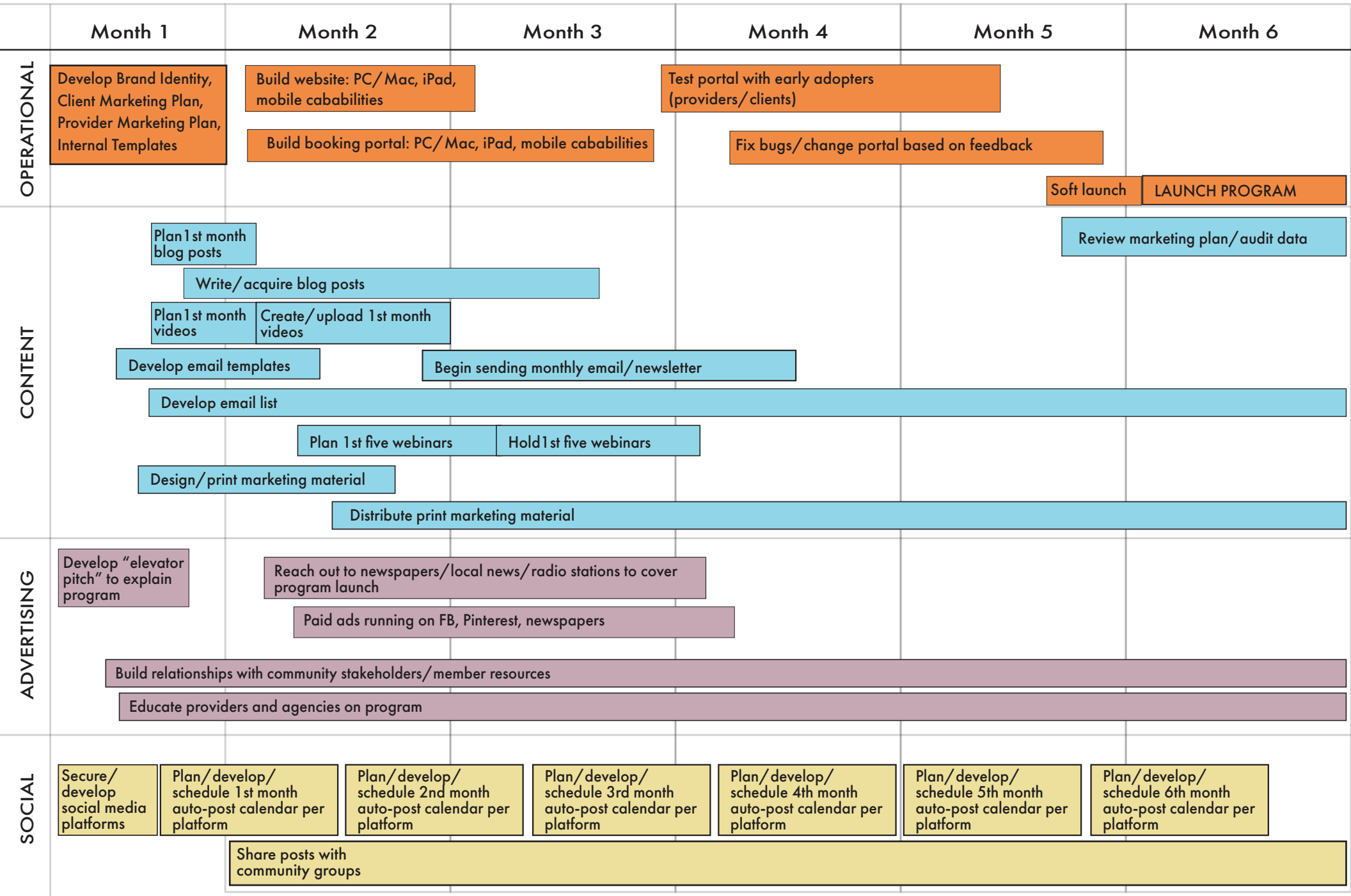
- Need to earn trust/prove value-may take time/consistency
- Reinforce reliability of service but also flexibility (reliable for today, flexible for tomorrow)-worth investing time into, testimonials
- Responsive and helpful--Excellent customer service is crucial (hire good representatives)
- Value-Added Marketing: When you provide prospects with an added piece that is free, useful, and valuable, you will boost response from seniors. A value added piece can be an objective, informational piece, a small gift, or something useful like a checklist or a calendar.
- Value added pieces can be offered in direct mail pieces or online. Appreciation of their trust--send thank you notes with no strings/sales goal attached to show connection and support
- Transparency about what information is needed and why, explain every part of process (step by simple step)
- Message: what this service can do for client (opportunities it creates, effects)
- Thoughtful marketing: Explanations in context and product endorsements are especially appreciated (always making their experience better)
- Focus on client, make them the hero
- Large/easy to read type

Marketing Strategy 12-Month Timeline



Marketing Strategy

6-Month Timeline



LOGO OPTIONS

ride link



ride link



LOGO OPTIONS





Life is complicated enough.
Finding a ride shouldn't be.

Create a Free Profile

Secure

[XYZ Security] protects your information.

Reliable

Provider information is updated in real-time for ride reliability.

Easy

One-call or one-click booking.

Affiliated Partners





Dashboard

[Upcoming Rides](#)

[Ride Details](#)

[My Resources](#)

[Billing & Statements](#)

Dashboard

Find A Ride

Profile/Account

Messages

Help

Monday, August 3rd 2020

- ▶ 8:00 AM Home to Medical Center of the Rockies
- ▶ 4:15 PM Medical Center of the Rockies to Home

Wednesday, August 5th 2020

- ▶ 9:45 AM Home to Poudre Valley Hospital
- ▶ 12:15 PM Poudre Valley Hospital to Home

Thursday, August 20th 2020

- ▶ 4:00 PM Home to 123 Smith St., Fort Collins 80525

AUGUST 2020						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Dashboard



[Upcoming Rides](#)

[Past Rides](#)

[My Resources](#)

[Billing & Statements](#)

Dashboard

[Find A Ride](#)

[Profile/Account](#)

[Messages](#)

[Help](#)

Monday, August 3rd 2020

▼ 8:00 AM Home to Medical Center of the Rockies [Edit](#)

8:00 AM PICK-UP: heart&SOUL

9:00 AM TRANSFER: COLT

9:00 AM ARRIVE

▶ 4:15 PM Medical Center of the Rockies to Home

Wednesday, August 5th 2020

▶ 9:45 AM Home to Poudre Valley Hospital

▶ 12:15 PM Poudre Valley Hospital to Home

Thursday, August 20th 2020

▶ 4:00 PM Home to 123 Smith St., Fort Collins 80525

AUGUST 2020						
SUN	MON	TUE	WED	THU	FRI	SAT
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Find A Ride

Search

Saved Rides

My Locations

Date of Ride

08/03/2020

AUGUST 2020						
SUN	MON	TUE	WED	THU	FRI	SAT
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Arrival Time

09:00

AM

From

To

+add a stop

Return Trip Needed?

Yes No

Pick-Up Time

4:15

PM



Dashboard

Find A Ride

Account

Messages

Help



COLORADO
Department of Transportation
Division of Transit & Rail

2829 W. Howard Place
Denver, CO 80204-2305

TO: Transportation Commission
FROM: Sophie Shulman, Chief, Office of Innovative Mobility
David Krutsinger, Director, Division of Transit & Rail
Brodie Ayers, Project Coordination Unit Manager
DATE: August 19, 2020
RE: \$1 Million Fund from the State Legislature regarding “Transportation Services for Vulnerable Populations, Including Seniors.”

Purpose

Distribute \$1 Million in Vulnerable & Senior Transportation Funds to Appropriate Transit Agencies

Action

Approve the distribution of this \$1 Million in funds, with responsibility delegated to the five Metropolitan Planning Organizations (MPOs) in the state for the urban funds.

Background

The State Legislature in June 2020, through HB 20-1381, retracted \$10 Million in multimodal option funds (MMOF) previously provided through SB 18-001. A general fund transfer of \$1 Million was then provided back to CDOT through CDOT's annual appropriation in the State Budget “Long Bill”. The \$1 Million is dedicated to “Transportation Services for Vulnerable Populations, Including Seniors.”

The Federal Coronavirus Aid, Relief, and Economic Security Act (CARES Act) provided funding for many transit agencies, but left out agencies who receive Federal Transit Administration (FTA) 5310 funds. FTA 5310 funds are dedicated to “Enhanced Mobility of Seniors and People with Disabilities.” Some agencies receive both FTA 5311 and FTA 5310 funds, and CDOT has provided limited funding to such agencies through the CARES Act distribution process. The number of agencies who receive 5310 funds is around 39 (updated Listing attached)

Details

There are two key decisions: (1) rural/urban split, and (2) allocation of responsibility/accountability

1. There are three existing formulas which provide policy precedents for distribution of these funds:
 - FTA 2020 5310 Apportionments: 15% dedicated to rural areas, and 85% to urban areas.
 - State allocation for MMOF: 18% dedicated to rural areas, and 81% to urban areas.
 - State statute for SB 267: 25% dedicated to rural areas, and 75% to urban areas.

Beyond this higher level of rural/urban split, the urban areas would be allocated according to the 5310 ratios among the MPOs, and CDOT would contract directly with the rural sub-recipients. Even though the 25% dedicated to rural areas might appear to slant towards rural areas, the numbers come pretty close to parity, on average. The average urban area agency would receive \$33,000 in shares of this funding, vs an average of \$16,000 per rural agency. On a per-capita basis, the average urban area receives 16.6 cents per capita in shares of this funding, and the rural areas about 19.3 cents per capita. The statewide averages would be \$26,000 per agency, and 17.2 cents per capita. Given the relatively small amount of money to distribute, overall, this is a reasonable conclusion.

2. The State Controller has given CDOT permission to directly transfer some to all of these funds to speed the efficiency of distribution. If CDOT transfers the funds to metropolitan planning organizations (MPOs), rather than contracting them, the dollars are delivered to the intended sub-recipients more quickly, and accountability for the funds is also transferred to the MPOs (read: local control). On the other hand, if CDOT contracts with the MPOs, funding to the sub-recipients takes more time, and accountability for the funds is more consistent across MPOs. Under the “transfer” option, MPOs would have full authority to choose which agencies receive funding,

and how much per agency, based on each of their own Area Agency on Aging, MPO technical advisory committee, and MPO Board decision structures. Agencies could *not* count on the averages stated above, but instead, would be allocated funding based on goals, priorities, and performance measures established by the MPOs.

Recommendation

The staff recommendation is to use the 25% dedicated to rural areas, and 75% to urban areas, and to transfer funds to the MPOs, with allocations as follows:

- DRCOG \$375,000 directly transferred, DRCOG makes sub-allocation decisions
- GVMPO \$60,000 directly transferred, GVMPO makes sub-allocation decisions
- NFRMPO \$115,000 directly transferred, NFRMPO makes sub-allocation decisions
- PACOG \$60,000 directly transferred, PACOG makes sub-allocation decisions
- PPACG \$140, 000 directly transferred, PPACG makes sub-allocation decisions
- Rural/CDOT \$250,000 for rural agencies, CDOT to contract with sub-recipients

Policy Options

1. Accept and approve both the allocation and the delegation of responsibility to MPOs. (Staff Recommendation)
2. Accept and approve only the allocation, but direct CDOT to retain more responsibility through contracting. (Slower in distributing funds, but acceptable to CDOT staff).
3. Accept neither, and refer the staff to refine the proposal.

Next steps

- STAC & TRAC Reviews & Recommendations August 14th
- Transportation Commission Review & Approval August 19th & 20th, respectively
- August 24th begin contracting and/or transfers appropriate to the decision

Attachment: Listing of Potentially Eligible Agencies

Listing of Potentially Eligible Agencies

(5310 Transit Agencies Who Receive Funding from CDOT or MPOs/Others Who Coordinate with CDOT)

Denver Metropolitan Area / DRCOG Region

1. A Little Help
2. Broomfield, City and County of
3. Clear Creek County / Prospector Transit
4. Colorado Nonprofit Development Center (CNDC)
5. Continuum of Colorado
6. Developmental Pathways
7. Douglas County
8. Easter Seals Colorado
9. Goodwill Industries of Denver
10. Lakewood, City of
11. Laradon Foundation
12. Littleton Omnibus
13. Via Mobility

GVMPO Region / Grand Junction Area

1. Family Health West
2. HopeWest

NFRMPO Region / Fort Collins - Greeley - Loveland Area

1. North Front Range Metropolitan Planning Organization

PACOG Region / Pueblo Area

1. Seniors Resource Development Agency (SRDA)

PPACG Region / Colorado Springs Metropolitan Area

1. Community Services & Supports
2. Discover Goodwill of Southern and Western Colorado
3. Disability Services, Inc., dba Envida
4. El Paso Fountain Valley Senior Citizens Program Inc.
5. Rocky Mountain Health Care Services (RMHCS)
6. Silver Key Senior Services

Rural Agencies / CDOT

1. Baca County Seniors Van
2. Blue Peaks Developmental Services
3. Community Connections, Inc.
4. Community Options
5. Daybreak
6. Horizons Specialized Services
7. Inspiration Field
8. Johnstown Senior Center
9. Lake County
10. La Plata County Senior Services
11. Mountain Family Center
12. Mountain Valley Developmental Service
13. Northwest Colorado Center for Independence (NWCCI)
14. Northwest Colorado Council of Governments (NWCCOG)
15. Platteville, Town of
16. Routt County Government



COLORADO

Department of Transportation

Vulnerable & Senior Transportation Fund

August 2020



Vulnerable & Senior Transportation Fund Approach

Budget Line Item

Vulnerable Populations and Seniors

%	ACTIVITY	TOTAL
0%	Administration <ul style="list-style-type: none"> Handled through the CARES Act Funds 	\$0
75%	Urban 5310 & Other Senior Providers <ul style="list-style-type: none"> Direct transfer of funds to MPOs MPOs responsible for distribution & contracting Approximately 20 Agencies 	\$750,000
25%	Rural Colorado Transit Agencies <ul style="list-style-type: none"> Approximately 16 Agencies 	\$250,000
		\$1,000,000



Vulnerable & Senior Transportation Fund Approach - Urban / MPO Areas

Colorado Springs Metropolitan Area / PPACG Region

1. Community Services & Supports
2. Discover Goodwill of Southern and Western Colorado
3. Disability Services, Inc.
4. El Paso Fountain Valley Senior Citizens Program Inc.
5. Rocky Mountain Health Care Services (RMHCS)
6. Silver Key Senior Services

Grand Junction Area / GVMPO Region

1. Family Health West
2. HopeWest

Pueblo Area / PACOG Region

1. Seniors' Resource Development Agency (SRDA)

NFRMPO /Fort Collins - Greeley - Loveland Area

1. North Front Range Metropolitan Planning Organization

Denver Metropolitan Area / DRCOG Region

1. A Little Help
2. Broomfield, City and County of
3. Clear Creek County / Prospector Transit
4. Colorado Nonprofit Development Center (CNDC)
5. Continuum of Colorado
6. Developmental Pathways
7. Douglas County
8. Easter Seals Colorado
9. Goodwill Industries of Denver
10. Lakewood, City of
11. Laradon Foundation
12. Littleton Omnibus
13. Via Mobility



Vulnerable & Senior Transportation Fund Approach - Rural Areas

Agencies from Rural of Colorado

1. Baca County Seniors Van
2. Blue Peaks Developmental Services
3. Community Connections, Inc.
4. Community Options
5. Daybreak
6. Horizons Specialized Services
7. Inspiration Field
8. Johnstown Senior Center
9. Lake County
10. La Plata County Senior Services
11. Mountain Family Center
12. Mountain Valley Developmental Service
13. Northwest Colorado Center for Independence (NWCCI)
14. Northwest Colorado Council of Governments (NWCCOG)
15. Platteville, Town of
16. Routt County Government



Vulnerable & Senior Transportation Fund Approach

- NFRMPO \$115,000 directly transferred, NFRMPO makes sub-allocation decisions
- DRCOG \$375,000 directly transferred, DRCOG makes sub-allocation decisions
- PPACG \$140,000 directly transferred, PPACG makes sub-allocation decisions
- PACOG \$60,000 directly transferred, PACOG makes sub-allocation decisions
- GVMPO \$60,000 directly transferred, GVMPO makes sub-allocation decisions
- CDOT (Rural) \$250,000 divided nearly equally among 16 agencies, or approx. \$15,625/agency